

# Working On It Preparedness Profile

**21%** of the U.S. population is categorized in the “**Working On It**” Preparedness Profile.

Beliefs and behaviors of people in this Profile were generally similar to individuals in the Part of Life Profile, but at a somewhat lower level. However, this Profile did exhibit the following interesting exceptions: they were the most likely to believe that training helps and the least likely to perceive barriers to preparedness, and nearly none of the people in this Profile believed they were at risk for terrorism/hazmat/disease.

## Beliefs and Experiences

Respondents were **MORE** likely to:

- Believe they have time and access to information to preparing
- Consider preparing affordable
- Be willing to consider preparing
- Have thought about preparing
- Have talked about preparing
- Believe that preparedness training helps
- Know people who have taken steps to get prepared
- Have had personal disaster experience
- Have volunteered for disaster preparedness/safety or response

Respondents were **LESS** likely to:

- Perceive risk of natural disasters
- Perceive risk of terrorism/hazmat/disease
- Believe that preparing for terrorism/hazmat/disease helps
- Be confident in responding to a natural disaster
- Have been encouraged by work or school to have a family disaster plan

## Demographics

Respondents were **MORE** likely to:

- Be female
- Own a home
- Have a college degree or more
- Work full time or be retired
- Earn \$25,000 or more
- Be between the ages of 35–54 or 65+
- Be White
- Live in a low population density area

Respondents were **LESS** likely to:

- Be Hispanic
- Have less than a high school diploma
- Earn \$25,000 or less

## Preparedness Behaviors

